

# ASIPP® Media Kit

## ASIPP® SPONSORSHIPS

CORPORATE SUPPORT OF ASIPP®

## PAIN PHYSICIAN

THE OFFICIAL JOURNAL OF ASIPP®©

## OTHER PROMOTIONS

ONLINE ADS, EVENT SPONSORSHIP, ETC.



**ASIPP®**

AMERICAN SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS

81 LAKEVIEW DRIVE, PADUCAH, KY 42001

WWW.ASIPP.ORG | PHONE: 270.554.9412 | FAX: 270.554.5394

THE VOICE OF PAIN MANAGEMENT SINCE 1998



## ASIPP® CORPORATE SPONSORSHIP LEVELS 2021

### DIAMOND CORPORATE SPONSOR \$100,000

(Annual corporate sponsor fee: \$100,000 per year or \$9,000 per month for 12 months)

- Twenty Four (24) four-color full-page ads, with [four (4) ads in each issue], and 50% off all additional advertisements in the *Pain Physician Journal*.
- Innovation Summit - Opportunity to participate in (1) 30-minute session in Annual Meeting General Session, or in (2) 30-minute sessions during the Breakout Sessions.
- Company's logo and link to website in each weekly eNews e-mail to members.
- One (1) 10' x 8' exhibit space at the Annual Meeting and one (1) table-top space at all other ASIPP® meetings.
- First choice or right of first refusal for special sponsorship opportunities.
- Opportunity for a 30-minute presentation to the ASIPP® Board of Directors, or two (2) twenty (20) minute meetings with the Executive Committee at the ASIPP® Annual Meeting
- Associate ASIPP® memberships for 10 members of the company

### PLATINUM CORPORATE SPONSOR \$75,000

(Annual corporate sponsor fee: \$75,000 per year or \$7,000 per month for 12 months)

- Eighteen (18) four-color full-page ads, with [three (3) ads in each issue], and 50% off all additional advertisements in *Pain Physician Journal*.
- Innovation Summit - Opportunity to participate in one (1) 20 minute-session session in Annual Meeting General Session, or in (2) 20-minute sessions during the Breakout Sessions.
- Company's logo and link to website bi-weekly in eNews e-mail to members. Priority level placement(s) on an alternating schedule with same level sponsors.
- One (1) 10' x 8' exhibit space at the ASIPP® Annual Meeting and one (1) table-top space at two (2) additional meetings.
- First choice or right of refusal for special sponsorship opportunities after Diamond level sponsors.
- Opportunity for a 15-minute presentation to the ASIPP® Board of Directors, or Executive Committee at the ASIPP® Annual Meeting.
- Associate ASIPP® membership for 8 members of the company.

### GOLD CORPORATE SPONSOR \$50,000

(Annual corporate sponsor fee: \$50,000 per year or \$4,500 per month for 12 months)

- Twelve (12) four-color full-page ads, [two (2) ads in each issue], and 30% off all additional ads in the *Pain Physician Journal*.
- Innovation Summit - Opportunity to participate in one (1) 15-minute session in Annual Meeting General Session, or in (2) 15-minute sessions during the Breakout Sessions.

(more on next page)



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#### CONTACT INFORMATION

SPONSORS: KAREN AVERY - [kavery@ASIPP.org](mailto:kavery@ASIPP.org)  
EDITORIAL: SAVANNAH GOLD - [sgold@ASIPP.org](mailto:sgold@ASIPP.org)

## ASIPP® CORPORATE SPONSORSHIP LEVELS 2021

- Company's logo and link to website monthly in eNews e-mail to members. Priority level placement(s) on an alternating schedule with same level sponsors.
- One (1) 10' x 8' exhibit space at the ASIPP® Annual Meeting and, one (1) table-top space at one (1) additional meeting.
- Opportunity for a 15-minute presentation to available ASIPP® board members at the ASIPP® Annual Meeting.
- Associate ASIPP® memberships for 6 members of the company.

### SILVER CORPORATE SPONSOR \$25,000

(Annual corporate sponsor fee: \$25,000 per year or \$2,250 per month for 12 months)

- Six (6) four-color full-page ads, six (6) quarter-page ads (one of both in each issue), and 25% off all additional advertisements in the *Pain Physician Journal*.
- Innovation Summit - Opportunity to participate in (1) 30-minute session during the Annual Meeting Breakout Sessions.
- Company's logo and link to website quarterly in eNews e-mail to members. Priority level placement(s) on an alternating schedule with same level sponsors.
- One (1) 10' x 8' exhibit space at the ASIPP® Annual Meeting.
- Associate ASIPP® membership for 4 members of the company.

### BRONZE CORPORATE SPONSOR \$10,000

(Annual corporate sponsor fee: \$10,000 per year or \$1,000 per month for 12 months)

- Three (3) four-color full-page ads, 3 quarter-page ads (in the issue of your choice for both), and 25% off all additional advertisements in the *Pain Physician Journal*.
- Innovation Summit - Opportunity to participate in (1) 10-minute session during the Annual Meeting Breakout Sessions.
- Your company's logo and link to website bi-annually in the eNews e-mail to members.
- 50% discount on one (1) 10' x 8' exhibit space at the ASIPP® Annual Meeting.
- Associate ASIPP® membership for 2 members of your company.

*(These Sponsorship Levels are effective starting January 2021)*

*ASIPP cannot provide discounts on sponsorship fees to companies that do not take advantage of all advertised benefits, nor will reductions of fees be available when benefits overlap between ASIPP corporate sponsorships and meeting sponsorships.*



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CONTACT INFORMATION  
SPONSORS: KAREN AVERY- [kavery@ASIPP.org](mailto:kavery@ASIPP.org)  
EDITORIAL: SAVANNAH GOLD- [sgold@ASIPP.org](mailto:sgold@ASIPP.org)

# ASIPP® CORPORATE SPONSOR FORM

**NAME OF CORPORATION** \_\_\_\_\_

**CONTACT INFORMATION**

CONTACT PERSON \_\_\_\_\_

CORPORATE ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

**ASSOCIATE MEMBERSHIPS** — List those in your company who will serve as your ASIPP® Associate Members. *Diamond, 10; Platinum 8, Gold, 6; Silver, 4; Bronze, 2.*

NAME/TITLE \_\_\_\_\_

NAME/TITLE \_\_\_\_\_

NAME/TITLE \_\_\_\_\_

NAME/TITLE \_\_\_\_\_

NAME/TITLE \_\_\_\_\_

NAME/TITLE \_\_\_\_\_

NAME/TITLE \_\_\_\_\_

NAME/TITLE \_\_\_\_\_

NAME/TITLE \_\_\_\_\_

CHIEF EXECUTIVE OFFICER \_\_\_\_\_

**BUSINESS SECTOR** Please check all that apply

Manufacturer

Technology

Service Provider

Distributor

Pharmaceutical

Other: \_\_\_\_\_

**ASIPP® SPONSOR LEVEL**

Diamond Sponsor.....\$100,000

Silver Sponsor ..... \$25,000

Platinum Sponsor ..... \$75,000

Bronze Sponsor ..... \$10,000

Gold Sponsor..... \$50,000

SIGNATURE OF AUTHORIZED REPRESENTATIVE \_\_\_\_\_

DATE \_\_\_\_\_

**PAYMENT METHOD** Please check one

MASTERCARD

VISA

AMERICAN EXPRESS

DISCOVER

CHECK

CARDHOLDER NAME \_\_\_\_\_

SECURITY CODE \_\_\_\_\_

CARD NUMBER OR CHECK NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

**Fax completed form to 270-554-5394**

If paying by check, make check payable to: **American Society of Interventional Pain Physicians**



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CONTACT INFORMATION  
SPONSORS: KAREN AVERY- kavery@ASIPP.org  
EDITORIAL: SAVANNAH GOLD- sgold@ASIPP.org



## PAIN PHYSICIAN OVERVIEW

*Pain Physician (PPJ)*, the official publication of the American Society of Interventional Pain Physicians (ASIPP®), is published 6 times per year. The print versions are published in January/February, March/April, May/June, July/August, September/October, and November/December. The printed PPJ articles are posted online. Each issue of the journal has online content as well. In addition, *Pain Physician* publishes special topical issues periodically.

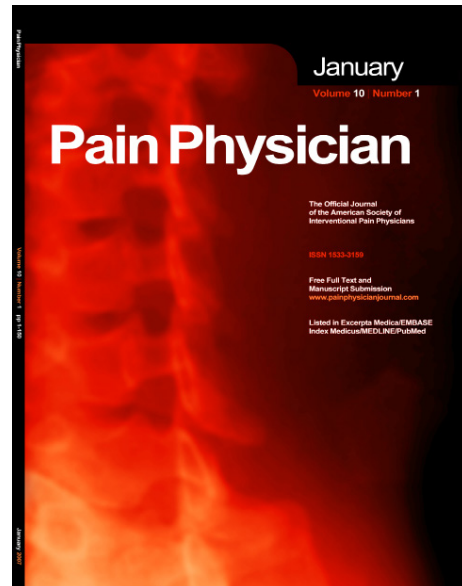
*Pain Physician* is a peer-reviewed, multi-disciplinary journal written by and directed to an audience of interventional pain physicians, clinicians, and basic scientists with an interest in interventional pain management and pain medicine.

*Pain Physician* presents the latest studies, research, and information vital to those in the emerging specialty of interventional pain management — and critical to the patients they treat.

*Pain Physician* was first published in 1999 to create a forum for scientific and clinical developments in interventional pain management and to take an active role in promoting regulatory changes, compliance, and practice management in an increasingly complex health care environment. The journal has been selected for listing on the Thomson Scientific's ISI Web of Knowledge. In addition, *Pain Physician* is listed in Excerpta Medica, EMBASE, Index Medicus, Medline, and PubMed.

The growth and success of *Pain Physician* reflects the outstanding work of a large number of physicians and scientists dedicated to the advancement of interventional pain management. Today, interventional pain management is a recognized medical specialty with its own identity and representation at state and national levels. Physicians practicing interventional pain management are referred to as interventional pain physicians regardless of their primary medical specialty (e.g., pain management anesthesiologist, pain management neurologist, pain management physiatrist, etc.). This spirit of unity among the various component specialties has helped foster an environment conducive to the promotion of scientific and clinical innovations.

*Pain Physician* is an open-access journal available online at [www.painphysicianjournal.com](http://www.painphysicianjournal.com)



**The Pain Physician is published 6 times a year to furnish more timely information.**



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EDITORIAL: SAVANNAH GOLD- [sgold@ASIPP.org](mailto:sgold@ASIPP.org)

## PAIN PHYSICIAN ADVERTISING RATES

Four-Color	1X	3X	6X
Cover 2/Inside Front	\$ 2,500	\$ 2,250	\$ 2,000
Cover 3/Inside Back	\$ 2,300	\$ 2,075	\$ 1,850
Full page	\$ 1,900	\$ 1,700	\$ 1,525
Half-page horizontal	\$ 1,000	\$ 900	\$ 800
Half-page vertical	\$ 1,000	\$ 900	\$ 800
Classifieds/Grayscale	1X	3X	6X
Full page	\$ 1,700	\$ 1,550	\$ 1,350
Half-page horizontal	\$ 900	\$ 800	\$ 700
Half-page vertical	\$ 900	\$ 800	\$ 700
Quarter-page	\$ 500	\$ 450	\$ 400

**SPONSOR ADVERTISING BENEFITS:** Complimentary full-page, four-color ads and priority level placement, on a predetermined schedule, are among the many benefits of ASIPP® annual sponsorships.

**CLOSING DATES:** The printed Pain Physician is a bi-monthly publication. The deadline for insertion order and complete artwork is one month prior to the publication date. For example, December 1 for the January/February issue. Regular issue months are:

**JAN/FEB    MAR/APR    MAY/JUN    JUL/AUG    SEP/OCT    NOV/DEC**

**INSERTION INFORMATION:** To place an ad, confirm availability of premium positions and their cost, discuss ad specs, or for any other advertising information, contact Savannah Gold at 270-554-9412 x 4219



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CONTACT INFORMATION  
SPONSORS: KAREN AVERY- kavery@ASIPP.org  
EDITORIAL: SAVANNAH GOLD- sgold@ASIPP.org

# PAIN PHYSICIAN INSERTION ORDER

INSERTION #:

**This insertion order serves as an advertising contract in lieu of any other binding document.**

**ADVERTISER**

\_\_\_\_\_  
\_\_\_\_\_

**RUN DATE(S)**

- Jan/Feb                       May/Jun                       Sep/Oct
- Mar/Apr                       Jul/Aug                       Nov/Dec
- Special Issue *Specify* \_\_\_\_\_

**AD IS BEING BOOKED BY:**

- Corporate    Advertising    Other

**SEND BILLING TO:**

- Corporate    Advertising    Other

**SEND FREE COPIES TO:**

- Corporate    Advertising    Other

**SIZE/PLACEMENT**

- Cover 2/Inside Front                       Full page
- Cover 3/Inside Back                       Half-page horizontal
- Two-page spread                               Half-page vertical
- Quarter page

**COLOR**

- cmyk color  
 Grayscale

**BLEED**

- Yes  
 No

**PICK-UP AD**

- Yes: P/U Date: \_\_\_\_\_  
 No

**CORPORATE CONTACT**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE/FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

**RATE**

- 1x rate                      \$ \_\_\_\_\_
- 3x rate                      \$ \_\_\_\_\_
- 6x rate                      \$ \_\_\_\_\_

**SPONSORSHIP UPGRADE**

- Additional ad                      \$ \_\_\_\_\_
- Upgrade ad size/color                      \$ \_\_\_\_\_

**ORDER FORM SUBMITTAL**

Please fax the completed form for **each** ad to 270.554.5394.

**AD DOCUMENT SUBMITTAL**

Submit by:

- CD: Mail to ASIPP®, 81 Lakeview Dr, Paducah, KY 42001
- E-mail: [sgold@ASIPP.org](mailto:sgold@ASIPP.org)
- FTP: E-mail [sgold@ASIPP.org](mailto:sgold@ASIPP.org) for set-up and instructions

**ADVERTISING/OTHER CONTACT**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE/FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

**Rates and specifications for custom orders and special inserts are available upon request.**

**COMMENTS**

\_\_\_\_\_  
\_\_\_\_\_

APPROVED BY

TITLE

SIGNATURE

DATE



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EDITORIAL: SAVANNAH GOLD- [sgold@ASIPP.org](mailto:sgold@ASIPP.org)

# PAIN PHYSICIAN SPECIFICATIONS

## AD PREPARATION INSTRUCTIONS:

### When doc is complete,

1. Select Print
2. Select PostScript File
3. PPD is Adobe PDF
4. Select your page size 8.75 by 11.25
5. Select your orientation: Centered
6. Use no marks
7. Use no document bleeds
8. Make sure bleeds are in bleed box .125 in all four
9. Select CMYK
10. Graphics: all
11. Fonts: complete
12. Check download PPD fonts
13. Postscript level 3

### Advanced:

14. Do not use OPI
15. Select high res for transparency flattener

### Color Management:

16. Let InDesign determine
17. Save the file
18. Open Distiller (a separate program)
19. Select the settings
20. Select the Edit Adobe Pdf settings
21. General Set res to 2400
22. Do not select any downsampling or compression

### Fonts:

23. Embed all fonts
24. Cancel job if embed fails
25. Remove any fonts from the windows always and never

### Advanced:

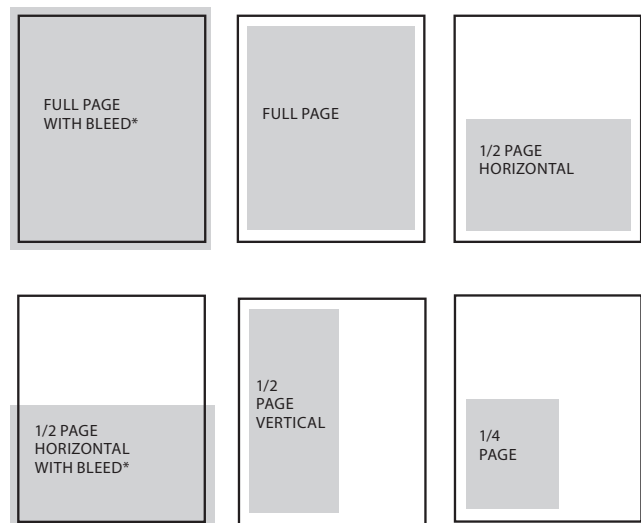
26. Check boxes 3, 4, 5, 5a under options
27. Check Process DSC comments and check preserve doc info from DSC
28. Save as PPJ settings
29. Drag postscript doc to distiller.

**E-mail Savannah Gold at [sgold@ASIPP.org](mailto:sgold@ASIPP.org) for a link to the FTP site.**

## SPECIFICATIONS

Cover 2/Inside Front (includes bleed)	8.75" x 11.25"
Cover 3/Inside Back (includes bleed)	8.75" x 11.25"
Full Page (includes bleed)	8.75" x 11.25"
Full Page (no bleed)	7.5" x 10"
Half-page horizontal	6.5" x 4.375"
Half-page horizontal w/ bleed	8.75" x 5.5"
Half-page vertical	3.125" x 9"
Half-page vertical with bleed	4.25" x 11.25"
Quarter-page	3.125" x 4.375"

Some dimensions include .125" of bleed area from trim size of 8.5" x 11"





# ONLINE ADS, EVENT SPONSORSHIP, ETC.

**This insertion order serves as an advertising contract in lieu of any other binding document.**

## COMPANY

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### Promotion is being booked by:

Corporate  Advertising  Other

### Send billing to:

Corporate  Advertising  Other

### Send free copies of Pain Physician to:

Corporate  Advertising  Other

## CORPORATE CONTACT

---

NAME

---

ADDRESS

---

CITY, STATE, ZIP

---

PHONE/FAX

---

E-MAIL

## PROMOTION/OTHER CONTACT

---

NAME

---

ADDRESS

---

CITY, STATE, ZIP

---

PHONE/FAX

---

E-MAIL

## COMMENTS

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APPROVED BY TITLE SIGNATURE DATE

## PROMOTION OPPORTUNITIES

### enews AD - \$150 per issue

ASIPP®'s official weekly email blast to membership. enews includes ASIPP® news and national news important to interventional pain management. \$150 per insertion. enews is emailed every Wednesday. (Specs: 300 pixels X 250 pixels. JPG format. Include link below). Other sizes are negotiated

Link address: \_\_\_\_\_

### EVENT SPONSORSHIP/PROMOTIONS

In addition to a Corporate Sponsorship, ASIPP® offers advertising and sponsorships at specific events. Examples are:

- Meeting Bag Insert
- Hotel Key Card
- Promotional Booths
- Eblasts (to all registrants)
- Banners
- Luncheon Seminars
- Other

These Event Sponsorships and Promotions occur at some level at all of the ASIPP® Meeting.

### 2021 ASIPP® ANNUAL MEETING

The most Event Sponsorships and Promotions occur at the ASIPP® Annual Meeting. The 2021 ASIPP Annual Meeting has many opportunities to choose from. Below are the 2021 Annual Meeting Sponsorships that come with a list of promotional items:

- \$50,000 Champion
- \$35,000 Leader
- \$25,000 Partner
- \$ 15,000 Collaborator
- \$10,000 Supporter

*To participate in the 2021 Annual Meeting or request a Prospectus contact Karen Avery at [kavery@asipp.org](mailto:kavery@asipp.org)*



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THE VOICE OF PAIN MANAGEMENT SINCE 1998

## A Message from the Chairman of the Board

Please use this media kit as a handy reference for ASIPP®'s promotional opportunities.

Pain Physician is published 6 times per year for ASIPP® members, libraries, interventional pain management companies, plus others. Each journal contains the latest studies and research vital to those in the emerging specialty of interventional pain management (IPM) and pain medicine. Additionally, we offer advertising opportunities in the various topical issues we publish. You can be assured that the Pain Physician reaches the people who need-to-know!

- enews is targeted mainly to ASIPP® members and others who are interested in the specialty's latest news and information. This weekly electronic newsletter is filled with information relevant to ASIPP® members and IPM professionals. Each issue features articles and information on regulatory changes, compliance, practice management, and governmental issues; need to know information in an increasingly complex health care environment.
- Physician Wanted online Job Board. Reach ASIPP® members and IPM organizations with an online listing in our Physician Wanted section at <http://jobs.ASIPP.org/home>
- Event Sponsorships/Promotions. There are multiple sponsorships and promotions available in conjunction with our meetings. Contact Melinda Martin for available opportunities.

ASIPP® sponsors receive additional advertising benefits including complimentary ads and priority level placement. We always have the best interest of our sponsors and advertisers at heart. When you advertise with us, you can expect optimum exposure to your targeted audience.

I, personally, want to thank you for your continuing support.

Sincerely,

Laxmaiah Manchikanti, MD  
Chairman of the Board and CEO, American Society of Interventional Pain Physicians